

Backupify for Google Workspace

Simple, automated and secure
backup of your cloud data.



One-third of SaaS users report losing data in the cloud.

Backupify for Google Workspace

As organizations increasingly move data into cloud-based applications, many believe that traditional best practices such as data backup are outdated. After all, SaaS applications are always available, accessible from anywhere and highly redundant, so why is backup necessary?

An astonishing 1 in 3 companies report losing data stored in cloud-based applications. The single leading cause of this data loss?

End-user error. Other common culprits include:

- Malware or ransomware attacks
- Malicious end-user activity
- Accidental data overwrites
- Canceled account subscriptions

With more and more companies depending on Google Workspace for collaboration and business operations, these risks are impossible to ignore. Backup is just as important in the cloud as it is in traditional on-premises IT systems. An independent, third-party SaaS backup solution is the best way to protect organizations against the most common reasons for data loss.

Introducing Backupify

Since 2008, Backupify has been committed to giving IT decision-makers the most reliable, easy-to-use backup product for Google Workspace. Our set-and-forget solution offers automated, all-in-one backup, search, restore, and export for your users' Gmail, Calendar, Contacts and Drive (including Team Drives).

Thousands of name-brand companies have relied on Backupify to serve as their failsafe for Google Workspace for years. Why? Our commitment to moving the backup industry forward means all customers get granular, point-in-time restore, advanced search, full administrative access and unlimited retention by default, customizable to your organization's needs. The result: companies of all sizes can get back to business faster.

Why Google Vault is Not Backup

While Google Vault does include some primitive recovery capabilities, it does not protect against:

- **Data loss due to permanent deletion:** If an admin or end user permanently deletes data, files are only recoverable for a short period of time. Plus, it doesn't provide admins the granular control they need—only a restore of all deleted items in a [25 day window](#).
- **Data loss due to a ransomware attack:** If your business suffers a ransomware attack, Google doesn't allow you to rollback your data to a point-in-time before the corruption occurred. If you cannot restore your data to the point before the attack happened, you end up losing not only your valuable business data, but also a hefty sum of money to criminals—without any guarantee your files will be unlocked, or any future protection from the same attack.
- **Time lost in restoring files:** The time it takes to recover data from the cloud might take longer than what your business can afford. It can take anywhere from minutes to weeks or longer to restore lost data.
- **Data loss due to inactive licenses:** As one would expect, an active Google Workspace license is required to access Google Workspace data. Unfortunately, inactive or deprovisioned user data is permanently deleted, and there is no rollback option. When it comes to data loss, fast and easy recovery should be your main priority. That's where Backupify comes in.

“
Our C Suite wanted some sort of redundancy if Google should fail. Email is the heart of the company, so we needed a great backup plan. Backupify has been all of that and more for us.”

Larry Cooke

Sr. Manager Infrastructure and Client Services at Corel Corporation

Why Backupify for Google Workspace Trusted Back Up

Skip the uncertainty and know your Google Workspace data is backed up by the most complete solution on the market today. Reduce risk while freeing up time and budget for strategic initiatives. Maximize data protection and boost efficiency with Backupify's powerful capabilities, including:

- **Point-in-time backups:** Backups include daily snapshots of each user's data, allowing you to browse through a user's account at a specific point in time, or avoid data loss from ransomware by restoring entire accounts to a designated point in time before an attack occurred.
- **3X/day backup:** Rest easy with Backupify's automated, daily backups for Gmail, Calendar, Contacts, Drive, Team Drives and more.
- **On-demand backup:** Perform additional backups as needed at any time. Running an on-demand backup will not affect your three regularly scheduled backups.
- **Backup notifications:** Get notifications at a glance, right on the dashboard, about all backup information.
- **Flexible retention:** Not all environments are the same. That's why Backupify offers different data retention options to meet your individual needs.
- **24/7 tech support:** Backupify's technical support team is available when organizations need them most. Tech support is on all hours via chat and phone.

The screenshot shows the Backupify Google Drive Recovery interface. At the top, there's a navigation bar with 'backupify' logo and menu items: 'G Suite', 'Status', 'Recovery', 'Seat Management', and 'Admin'. The user email 'sales@ransomwareprotectors.com' is visible in the top right. Below the navigation is a blue header 'Google Drive Recovery'. The main content area has tabs for 'Users', 'Search', 'Exports', and 'Restores'. The 'Restores' tab is active, displaying a table with the following data:

Source	Destination	Type	Items	Size	Started	Time Taken	Status
Monay Penay	Monay Penay	Snapshot selection	3 / 4	646.92 kB	12/10/2020 at 4:21 PM	4s	completed
Lawrence O'Farabia	Lawrence O'Farabia	Snapshot selection	1 / 1	5.19 kB	12/10/2020 at 4:17 PM	13s	completed
Tech Services	Monay Penay	Snapshot selection	1 / 1	7.76 kB	12/10/2020 at 4:15 PM	8s	completed
Search terms: "backup"	Tech Services	Search selection	1 / 1	14.33 kB	12/10/2020 at 4:14 PM	8s	completed
Search terms: "file id"	Tech Services	Search selection	3 / 3	13.45 kB	12/10/2020 at 4:13 PM	7s	completed
Tech Services	Josh Smoth	Snapshot selection	10 / 10	1.99 MB	12/10/2020 at 4:12 PM	11s	completed
Tech Services	Tech Services	Snapshot selection	?	?	12/10/2020 at 4:12 PM	?	failed
Search terms: "file id"	Lawrence O'Farabia	Search selection	4 / 4	23.85 kB	12/10/2020 at 4:11 PM	8s	completed
Lawrence O'Farabia	Lawrence O'Farabia	Snapshot selection	?	?	12/10/2020 at 4:11 PM	?	failed
Search terms: "file id"	Josh Smoth	Search selection	2 / 2	11.91 kB	12/10/2020 at 4:08 PM	8s	completed

At the bottom of the table, it says 'Showing 1 to 10 of 156 entries' and there are navigation buttons for 'PREVIOUS', '1', '2', '3', '4', '5', '...', and 'NEXT'.

“Being able to find individual items down to a specific day has been amazing. The solution consistently does what it says it will and that reliability is what sold us”

Corey St. Onge
IT Manager at Merrimack Mortgage

What Backupify Recovers:

- **Gmail:** Mail, attachments and labels
- **Contacts:** All contact information
- **Calendar:** All emails, attachments and notes
- **Drive:** All files in Drive, Sharing permissions and Original file formats

Fast and Effortless Restore

Easily avoid business downtime with a quick one-click restore process. Quickly identify and recover individual items or entire folders without overwriting existing files

- **Quick and easy restore and export:** Backupify's revamped architecture means data export and restore times have improved dramatically.
- **Non-destructive restore:** Restore data without overwriting existing files or site collections targeted at the same URL.
- **Core-user restore:** Restore data from one Google Workspace user account into another with admin capabilities.
- **Item-level restore:** Retrieve data in the original format with file and label structure maintained in the backup.
- **Retain user data:** Save money and effort by automatically holding inactive users' data after their Google Workspace license is deleted.
- **No overwrites:** Prevent data overwrites and differentiate restored data from current production data for added protection.
- **Seamless lifecycle management:** Save money and effort by moving or preserving inactive Google Workspace user data with Backupify for as long as you need it.
- **Advanced search capabilities:** Easily find data with the advanced search option and restore individual items or entire folders.

Account

REGISTRATION DATE: 2017-05-16 18:22:02
 ADMINISTRATOR: Tech Services
 id@esep@rnsomwareprotectors.com
 CUSTOMER ID: 200540
 NODE URL: us01-8fyt-sales.backupify.com

Backups TOTAL PROTECTED DATA: 125.1 GB

Google Drive | 823 GB Total Data

ACTIVE USERS:	6
BACKUPS IN PROGRESS:	0
EXPORTS IN PROGRESS:	0
RESTORES IN PROGRESS:	0

LAST 10 DAYS: ●●●●●●●●●●
 USERS FULLY PROTECTED (24HRS): 6 / 6
 USERS NEVER FULLY PROTECTED: 0
 LAST DATE FULLY PROTECTED: Nov 11, 2020

Google Shared Drives | 4.57 GB Total Data

ACTIVE SHARED DRIVES:	15
BACKUPS IN PROGRESS:	0
EXPORTS IN PROGRESS:	0
RESTORES IN PROGRESS:	0

LAST 10 DAYS: ●●●●●●●●●●
 SHARED DRIVES FULLY PROTECTED (24HRS): 15 / 15
 SHARED DRIVES NEVER FULLY PROTECTED: 0
 LAST DATE FULLY PROTECTED: Nov 11, 2020

Google Mail | 1.59 GB Total Data

ACTIVE USERS:	6
BACKUPS IN PROGRESS:	0
EXPORTS IN PROGRESS:	0
RESTORES IN PROGRESS:	0

LAST 10 DAYS: ●●●●●●●●●●
 USERS FULLY PROTECTED (24HRS): 6 / 6
 USERS NEVER FULLY PROTECTED: 0
 LAST DATE FULLY PROTECTED: Nov 11, 2020

Google Calendar | 1.28 MB Total Data

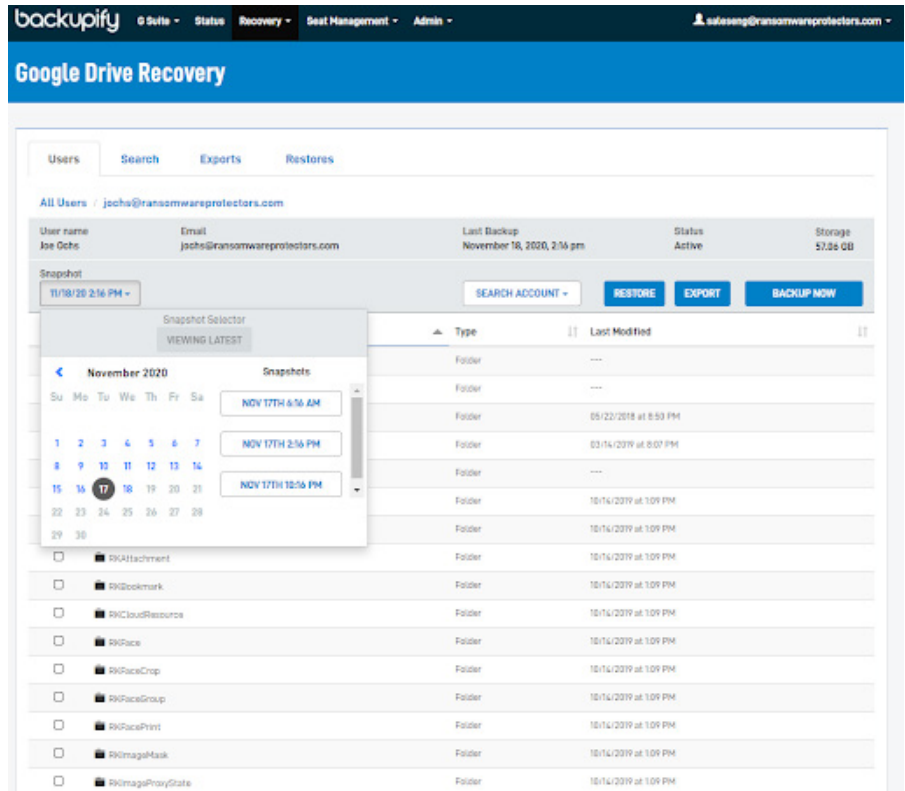
ACTIVE USERS:	6
BACKUPS IN PROGRESS:	0
EXPORTS IN PROGRESS:	0
RESTORES IN PROGRESS:	0

LAST 10 DAYS: ●●●●●●●●●●
 USERS FULLY PROTECTED (24HRS): 6 / 6
 USERS NEVER FULLY PROTECTED: 0
 LAST DATE FULLY PROTECTED: Nov 11, 2020

Google Contacts | 326.17 KB Total Data

Have complete administrative control and proactively monitor your backup activities. Be confident in the status of all backup and recovery operations with our detailed, actionable dashboard.

- **Admin audit log:** Maintain a detailed record of all administrator and use actions from your admin dashboard.
- **Multiadmin roles:** Manage your accounts using roles such as Super Admin and General Admin roles.



Data Protection and Compliance

Balance security and transparency with powerful security controls and robust user lifecycle management. Protect valuable business data from accidents, malicious acts, or from falling into the wrong hands.

- **Security and compliance:** Backupify backs up data in compliance with Service Organization Control (SOC 1/ SSAE 16 and SOC 2 Type II) reporting standards and supports your HIPAA compliance needs.
- **Encryption:** All data exchanged between Backupify and Google Workspace is encrypted - both in transit and at rest. At rest, data is encrypted using industry standard 256 bit (AES-256) encryption. All data written for the user is encrypted prior to storage. In transit, Backupify employs TLS 1.2 encryption.
- **Ransomware protection:** Rollback data to a point in time before the illicit ransomware encryption occurred.
- **Immutable cloud:** Data is stored in Datto's private, immutable cloud in one of the following regions: the U.S., Australia, Canada, Germany, Singapore and the UK.



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