

# Top 5 Reasons IT Pros Choose Backupify for Google Workspace Backup

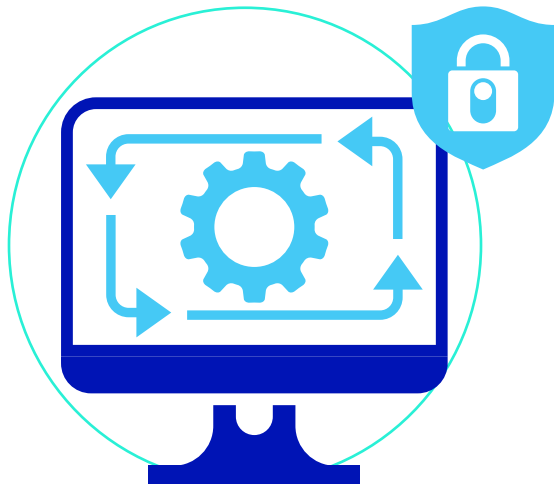


## Introduction

When it comes to protecting your organization's Google Workspace data, IT professionals need a solution that is reliable, efficient and easy to use. That's where Backupify comes in. Our SaaS backup solution for Google Workspace is designed with the needs of IT experts in mind, offering a range of powerful features that simplify data protection and management.

Effortless data protection is essential for modern businesses, and Backupify for Google Workspace delivers just that. Our solution transforms complex SaaS backup and recovery tasks into a breeze, offering IT professionals a seamless, efficient and worry-free data protection experience. We've received a lot of appreciation for our product features and services from IT experts like you, and it's easy to see why. Here are the top five reasons why IT pros choose Backupify for Google Workspace data protection:

# 1. Hassle-free setup



We are using Backupify with Google. It was simple to set up and simple to assign to users. It is easier to use than Google Vault. ■■

— [Don E., Technology Director](#)

IT professionals appreciate Backupify's quick and easy deployment. Our guided installation enables them to protect their mission-critical Google Workspace data within minutes. Our set-and-forget backup and recovery solution provides consistent, reliable backups, unlimited storage and top-tier security. With a range of powerful and automated features, Backupify simplifies data protection, enhances IT efficiency and reduces the chances of errors. Backupify reduces the burden on IT pros, giving them more time to focus on what they do best — enabling organizations to conduct critical business operations securely.



**“Great product. The setup of the backup policy is easy and the user interface is clean and simple. We have been with Backupify for about eight years now and I have had no issues with it.”**

— [Andrew B., Business Owner](#)



**“Setup is a breeze and offers modern authorization. Restoring is also super quick, allowing granular selections”**

— [Benjamin K., Manager of Systems Engineering](#)

## 2. Clean, straightforward UI



Backupify is extremely user-friendly and reliable. 

— [G2 Reviewer](#)

IT admins prefer Backupify over other Google Workspace backup solutions because of its clean, straightforward UI. The user-friendly interface makes it easy to find exactly what they need whenever they need it, allowing them to navigate their data seamlessly and with confidence.

With Backupify, IT professionals save time and reduce hassle by quickly locating and restoring lost files and folders. Our granular restore functions enable IT admins to recover lost data directly to the original Google Workspace user, send it to another user or download it straight to their devices. This makes data recovery simple and efficient, freeing up more time for what matters most.



**“I love the interface and simplicity. It just works!”**

— [Rob D., Director of IT](#)



**“Backupify does not require a lot of learning, making it easy for our IT staff to work faster. Great reporting and easy-to-review dashboards.”**

— [Gary T.](#)

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### 3. Automatic backups three times daily



Before we adopted this product, we were entirely at the mercy of Google. If anything happened to the data and the vendor was not able to restore it, we were out of luck. Now we have a reliable method of restoring user data. ■■

— Sean M.

One of Backupify's capabilities that IT pros can't seem to get enough of is automatic backups. Backupify provides comprehensive data protection with three daily, point-in-time backups without manual intervention, ensuring data is consistently protected. IT pros love this feature because it provides frequent, low-touch security, allowing them to focus on more important tasks.

Three daily point-in-time backups enable organizations to recover from ransomware attacks quickly and efficiently. This feature allows IT experts to easily restore user data to a state before the attack, ensuring minimal disruption and data loss. This reliable, automated approach increases efficiency and makes their lives easier, giving them peace of mind knowing their organization's Google Workspace data is always safeguarded.



**"I always like having plenty of redundancy, and Backupify provides it. I have over 10 years of really indispensable records and documents, and all of my Workspace data, which is invaluable to me, is seamlessly and automatically backed up."**

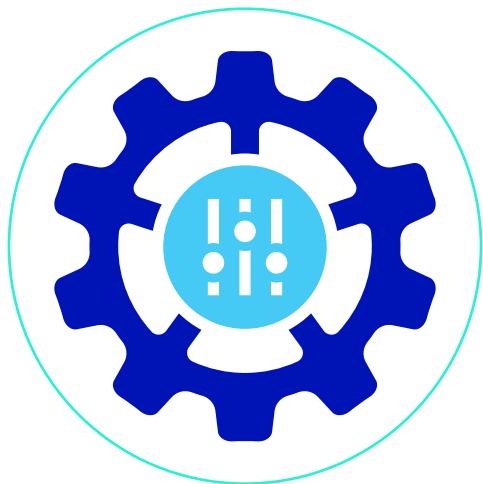
— [Joseph J. L. M., Customer Support Manager](#)



**"We really need to back everything up, including Gmail, Google Classrooms, Drive, etc. Sometimes, teachers and students can get ticked off and delete things that they shouldn't. This is a great tool to get that back, even if it was just human error."**

— [Timothy B., Technology Director](#)

## 4. Unlimited retention and automatic archiving



As a real estate company, we are mandated by the state of NC to archive three years of emails. We have had to use the Backupify backups for several litigations after an agent has left the company. ▀ ▀

— [Andrew B., Business Owner](#)

Picture a world where you never have to stress about running out of space or losing important information. Wouldn't that be a game changer? IT professionals absolutely love Backupify's unlimited data retention capability because it's like having a superpower for data management. There's no need for tedious data purges or manual archiving — just seamless, long-term preservation that simplifies their job and eliminates worries about rising storage costs. With Backupify's unlimited retention, an organization's critical data is securely stored and always ready when needed, whether for compliance checks, historical analysis or disaster recovery.

Backupify's automatic archiving of departing employees is another feature IT professionals revere. Our solution detects new users and seamlessly archives data from departing ones, ensuring efficient lifecycle management and significant licensing cost savings as users are added or removed from Google Workspace.



**“Backupify has saved us hours and hours of work backing up and restoring files from long-gone employees.”**

— [David C., Director of IT](#)



**“We love the ability to go back over different Google files and versions to pick out the very one we'd lost previously — it has got us out of a pickle quite a few times!”**

— [Ollie B., CEO & Founder](#)

# 5. 24/7/365 support



Support is always reachable and very user-friendly. 

— [Muhammad A., Technical Services Lead](#)

Backupify places customers first by providing continuous support and ensuring their data is always protected. Backupify not only automatically backs up Google Workspace data three times a day and enables quick recovery with just a few clicks, but also offers unwavering support whenever organizations need it the most. IT professionals gain complete peace of mind with Backupify's round-the-clock support team. Should anything go wrong, dedicated experts are always ready to assist via chat and phone. With Backupify, IT pros are never alone — help is just a click or call away.



**“Customer support is always friendly and helpful. We’ve been using Backupify for seven years and I have only good things to say about it.”**

— [Gregory C., Infrastructure Engineer](#)



**“Their support is also top-tier. So, if you need any questions answered when it comes to backups, the team is there and ready to help.”**

— [G2 Reviewer](#)

**You've seen the positive feedback from our customers about Backupify's versatile capabilities. Now, discover how Backupify can enhance your Google Workspace data protection, mitigate risks, save costs and simplify tasks for your IT team.**